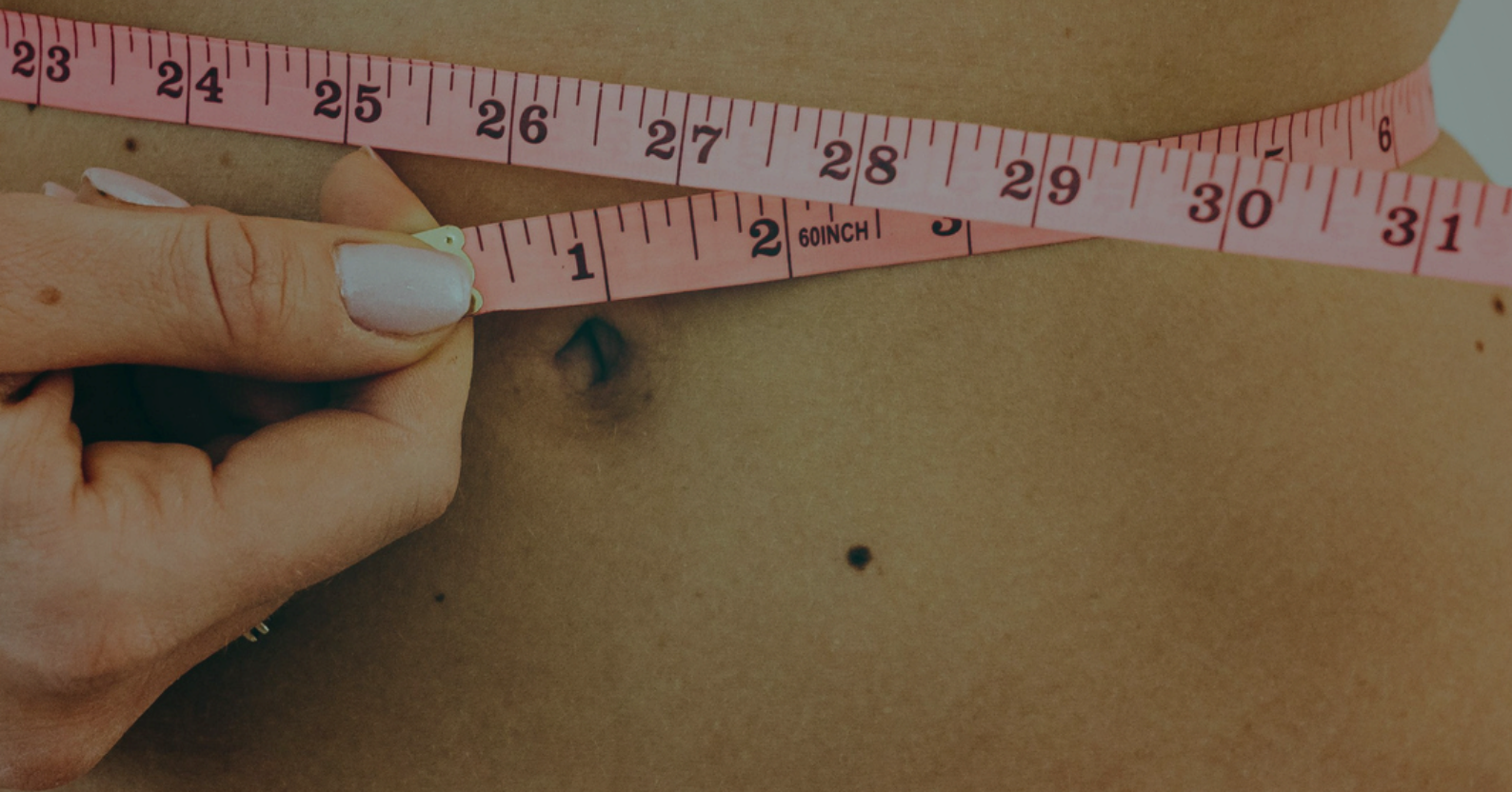




Olumuyiwa Akinrole Oludayo



# How to Influence Better Outcomes

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The Psalmist said, "Teach us to number our days carefully so that we may develop wisdom in our hearts." When a new year comes on the scene, many reviews are done to strategies and approaches. A new year is a time of reflection and envisioning. The new year bears with it a seed of responsibility for getting better results and improving personal and corporate performance.

In this article, I share 7 ways to secure better results in your personal and corporate engagements in the new year.



**HAVE A DEFINITE GOAL:** Zig Ziglar is quoted to have said, "Don't become a wandering generality. Be a meaningful specific." Those who are specific in their pursuits always end up prolific in their outcomes. Don't just desire money, be specific on the amount that you want. Don't just desire academic success, be definite on the grades you want.

**REVIEW THE DEMANDS FOR ACHIEVING YOUR GOAL:** It was Winston Churchill that said "The price of greatness is responsibility." Every goal carries a weight of responsibility and you must know the price before setting out to confront it.



**ASSESS YOUR COMPETENCE RELATIVE TO THE DEMANDS FOR ACHIEVING YOUR GOAL:** It's not enough to know the price of a good, you can't possess it if you can't afford it. As you seek better results in the new year, review your credentials, attributes, skills, knowledge, experience and natural endowments and see if they meet the demands for the goals you have set. If they don't, set a supporting goal to improve them so you can be assured of improved outcomes in all your efforts.

**PLAN OUT YOUR STRATEGY FOR REALISING YOUR GOAL:** Benjamin Franklin said, " If you fail to plan, you are planning to fail!" Knowing your goal, its demands and the price you have to pay is not sufficient to give you all the results you want. You need a programme of action. You need to be intentional in listing the activities that you will perform in order to experience the results you desire.



**DOCUMENT YOUR LESSONS ALONG THE WAY:** As you take action on your success journey, you will come across insights that can help the next phase of your life. Be equipped with the knowledge that life is in phases and men are in sizes. Every phase requires a new insight and most often than not you must have picked up that insight from a previous experience. Pay attention to the things that gave you strength and the ones that weakened you. There's more insight in hindsight than in foresight.

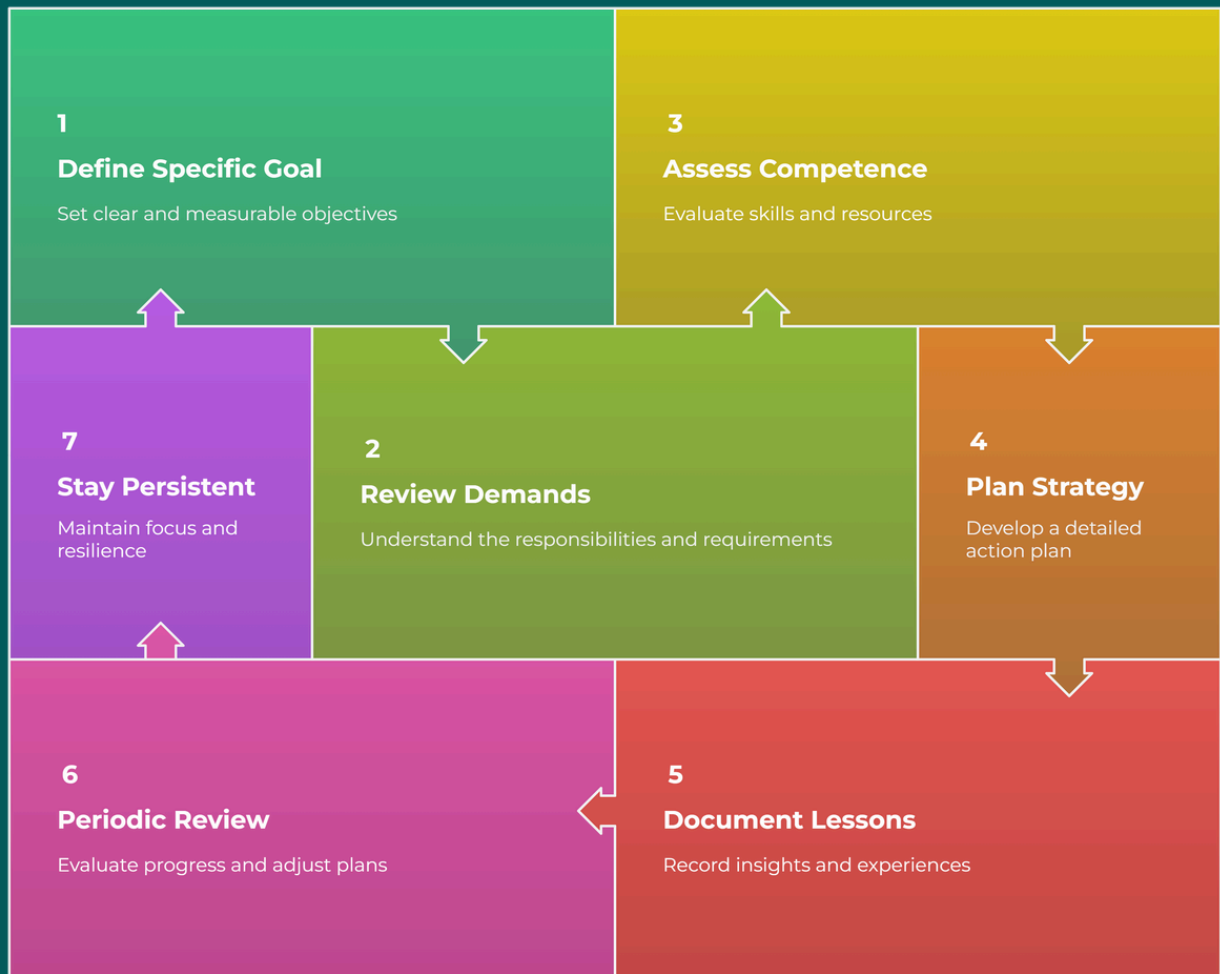
**HAVE A PERIODIC REVIEW:** Change of plans, strategies and course may be necessary in achieving your goals. A periodic review based on experienced outcomes makes this important.



**DON'T SETTLE FOR LESS THAN YOU SET OUT FOR.** Notwithstanding what you make come up against as obstacles, don't go for something less than you set out for. This is why your goals must be really Big and Audacious. Be persistent. Be resilient. Be strong and courageous. Don't consider contrary winds. Focus on your goal and review your approaches. Success is a journey!



## Goal Achievement Cycle





## Profile for Dr. Olumuyiwa Akinrole Oludayo

Dr. Olumuyiwa Akinrole Oludayo is a transformative leader and consultant with a distinguished career across higher education, human resource management, and organisational development. His professional journey reflects an enduring commitment to influencing impactful change and advancing practices that drive growth and excellence at both individual and organisational levels.

With a strong foundation in academia, Dr. Oludayo has contributed extensively to higher education as a Member of Faculty for Human Resource Management, guiding the next generation of professionals and leaders. His roles as Dean of Students, Registrar, and Director of the African Leadership Development Centre have enabled him to influence institutional leadership and capacity-building across Africa, crafting learning environments that are centred on holistic development and resilience.

As a Research Fellow with the Chartered Institute of Personnel Management of Nigeria, Dr. Oludayo has made notable contributions to HR practice in Nigeria. His publications and development of frameworks have significantly shaped best practices within the industry, equipping HR professionals with contextually relevant strategies that address both contemporary and emerging challenges.

Organisations that engage Dr. Oludayo's consulting expertise benefit from a wealth of experience and a bespoke approach to people management. Through his work, he has supported a diverse range of organisations in optimising their talent strategies, enhancing leadership capacity, and creating resilient teams. His consulting work is marked by a commitment to solutions that are analytically robust and deeply aligned with an organisation's unique culture and objectives.

By partnering with Dr. Oludayo, organisations gain access to innovative approaches to talent development and organisational effectiveness. His strategic guidance encourages a culture of resilience, adaptability, and continuous improvement. His proven ability to integrate strategic insight with a people-centred approach makes him an invaluable asset for organisations striving for sustainable growth and a competitive edge.

In bridging the realms of academia, research, and practical consulting, Dr. Oludayo offers a holistic perspective that is both visionary and results-driven. His contributions go beyond enhancing performance; they cultivate lasting organisational value, enabling businesses to thrive through a stronger, more cohesive approach to human capital management.

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